

Cancer Therapeutics

JEFFREY BACHA PRESIDENT & CEO





Safe Harbor

Any statements contained in this presentation that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein or made in the course of the presentation are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the Company's ability to develop, market and sell products based on its technology; the expected benefits and efficacy of the Company's products and technology; the availability of substantial additional funding for the Company to continue its operations and to conduct research and development, clinical studies and future product commercialization; and, the Company's business, research, product development, regulatory approval, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in our filings with the SEC, including, our current reports on Form 8-K. We do not undertake to update these forward-looking statements made by us.





Contact

DelMar Pharmaceuticals, Inc.

Jeffrey Bacha, B.Sc., MBA – President & CEO

jbacha@delmarpharma.com

Dennis Brown Ph.D. - Chief Scientific Officer

dbrown@delmarpharma.com

Scott Praill, CA – Chief Financial Officer

spraill@delmarpharma.com

Corporate Headquarters:

Suite 720 – 999 West Broadway Vancouver, British Columbia Canada V5Z 1K5

Clinical Operations:

3475 Edison Way, Suite R Menlo Park, California 94025 USA





OUR MISSION

To benefit patients and create shareholder value by rapidly developing and commercializing well-validated anti-cancer therapies in high-impact orphan cancer indications where patients have failed modern therapy.





CAPITALIZATION

Capital Raised to Date:

\$13.6 million

Shares Outstanding: 30.6 million

Market

Capitalization:

\$69 million

Ticker (OTCQB):

DMPI

Auditor:

PricewaterhouseCoopers LLP





Value Proposition

- Clinical & commercial stage oncology company
- Well-validated lead drug candidate: Interim clinical data presented @ Society of NeuroOncology Nov 2012
- Hold commercial rights to lead product in China: Near-immediate revenue opportunity
- Streamlined clinical and global commercialization plan
- ❖ DelMar clinical team successfully developed Synribo®: FDA approved by TEVA 26-Oct/2012
- Targeting liquidity event through public listing H1'2013
- Management has a history of successful exits: Matrix, Chemgenix





VAL-083: Clinical Development in GBM

- ➤ DelMar initiated Phase I/II Study of VAL-083 in Patients With Recurrent Malignant Glioma or Progressive Secondary Brain Tumor in 2011
 - Clinicaltrials.gov identifier: NCT01478178
- Currently Recruiting at Two Clinical Sites in USA
 - Sarah Cannon Cancer Research Institute (SCRI) Nashville
 - SCRI Sarasota
- DelMar presented interim clinical data demonstrating activity against GBM at 2012 Society for NeuroOncology Annual Meeting





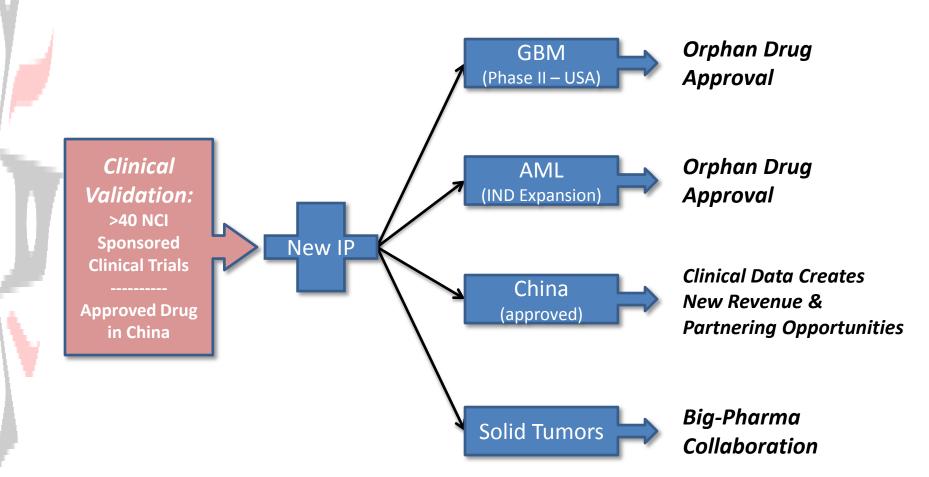
VAL-083: DelMar's First Product Opportunity

- Small-molecule chemotherapeutic
 - First-in-class chemistry
 - Novel alkylating agent
- Well studied in previous human clinical studies
 - >40 published clinical trials in multiple indications sponsored by the U.S. National Cancer Institute (NCI)
 - ❖ Approved cancer chemotherapy in China for treatment of leukemia & lung cancer
 - **Pharmacokinetics/Pharmacodynamics**
 - Orally bioavailable and readily reaches brain tumors
- > Favorable safety profile
 - Published data and commercial experience in China demonstrates fewer side effects compared to other alkylating agents
- Well characterized mechanism of action
 - Distinct from other alkylating agents used in chemotherapy
- Commercial scale manufacturing in place
 - DelMar has patented improvements & analytical methods required for FDA cGMP





VAL-083: Development Strategy







VAL-083 Intellectual Property

Orphan Drug Protection: Provides 7 – 10 years of market exclusivity

- Granted in USA 2012
- Anticipated in EU 2013

Summary of DelMar Patent Filings

- WO 2012/024367 A2: Chemical compositions and Methods of Use
- WO 2012/024368 A2: Manufacturing
- ➤ 61-542,300: Chemical compositions and Methods of Use
- ➤ 61-589,029: Mechanism of Action
- > 61-644,399: Methods of Use
- > 1023-007-PR: Quality Controls
- > 1023-010-PR: Mechanism of Action





GBM:

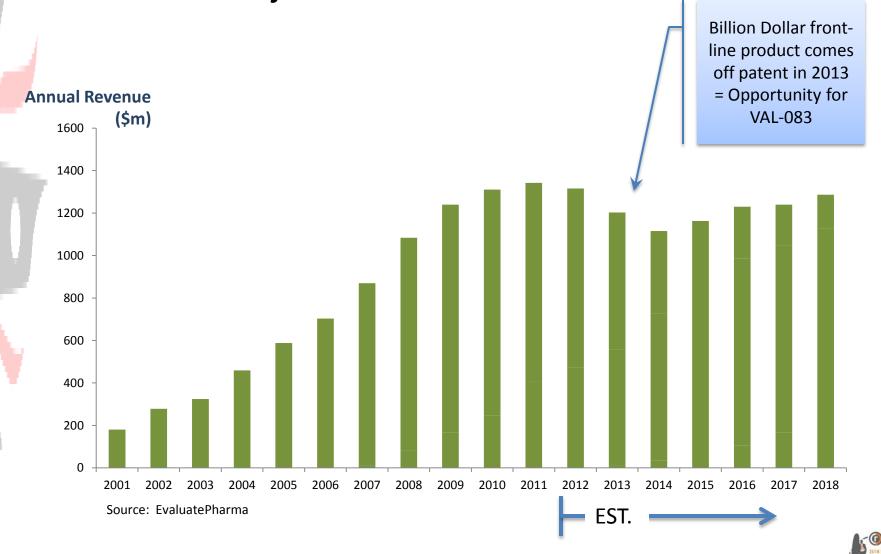
DelMar's First Target Market for VAL-083

- Glioblastoma Multiforme (GBM): The most common and aggressive form of brain cancer
- > Large market opportunity:
 - Second and third-line therapy: \$200 m \$500 m annual sales
 - Front line therapy: >\$1 billion annual sales
- Affects approx. 15,000 adults each year in USA
- ➤ Median survival without treatment = 4 ½ months
- > Approximately half of patients tumors fail all other treatments
- DelMar has presented new clinical and non-clinical data supporting VAL-083 activity where other treatments fail
 - American Association of Cancer Research (AACR): 2012
 - Society for NeuroOncology (SNO): 2012





VAL-083 Initial Target Market: *GBM Market Projections*



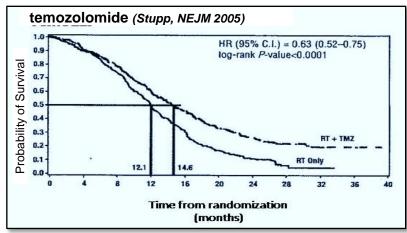


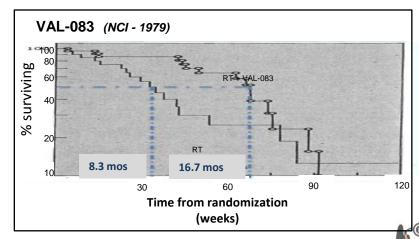


VAL-083 Evidence of Clinical Efficacy in GBM

VAL-083 historical clinical data demonstrates comparable incremental survival benefit and overall survival comparable to standard of care

Treatment of GBM	temozolomide (Phase III Stupp 2005)
Median Overall Survival RT + Chemo	58 weeks
OS Benefit of adding Chemo: RT & Chemo vs. XRT Only	2.5 months (p<0.01)
Sample (n=) Randomization	573 1:1





VAL-083 (Phase II Eagan 1979)

67 weeks

8.4 months (p=0.02)

42 1:1



VAL-083 Efficacy: GBM – comparison to historical agents

	Comparative Therapy Survival		Median Survival Benefit
Chemotherapy	Radiation	Radiation + Chemotherapy	vs. XRT
Temodar™	12.1 months	58 weeks (14.6 months)	2.5 months
VAL-083	8.3 months	67 weeks (16.7 months)	8.0 months

Reported Radiation + Chemo Survival w/ other chemotherapeutic agents in GBM

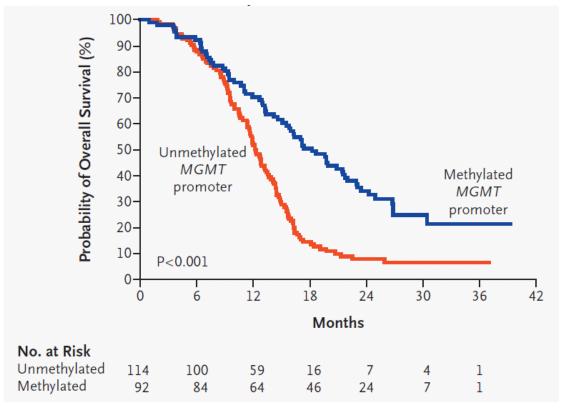
Carmustine™ (BCNU)	40-50 weeks
Lormustine™ (CCNU)	52 weeks
Nimustine™ (ACNU)	35 weeks
Avastin™	No reported benefit to survival





GBM *Importance of MGMT Status*

Expression of MGMT is highly correlated with response to standard of care (temozolomide + RT)



Source: Hegi ME et al. N Engl J Med. 2005; 352(10):997-1003.



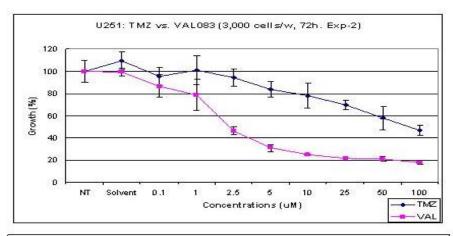


VAL-083

Active Independent of MGMT Repair Mechanism

VAL-083 is active independent of MGMT chemo-resistance mechanism in vitro (Dunn, AACR 2012)

U251 cell line Adult GBMMGMT negative, TMZ sensitive



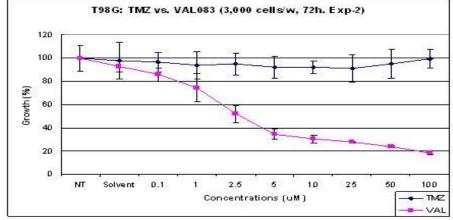
T98G

Adult GBM

MGMT

Actin

MGMT positive, TMZ resistant







Toxicity Comparison

	Temodar	BCNU	VAL-083
Severe toxicity reported (>2%)	Hematologic*, nausea, vomiting, fatigue, asthenia, neuropathy	Hematologic*, pulmonary, nausea, vomiting, encephalopathy, renal	Hematologic*
*DLT			
NADR	21-28 days	21-35 days	18-21 days
Recovery	Within 14 days	42-56 days	Within 7-8 days

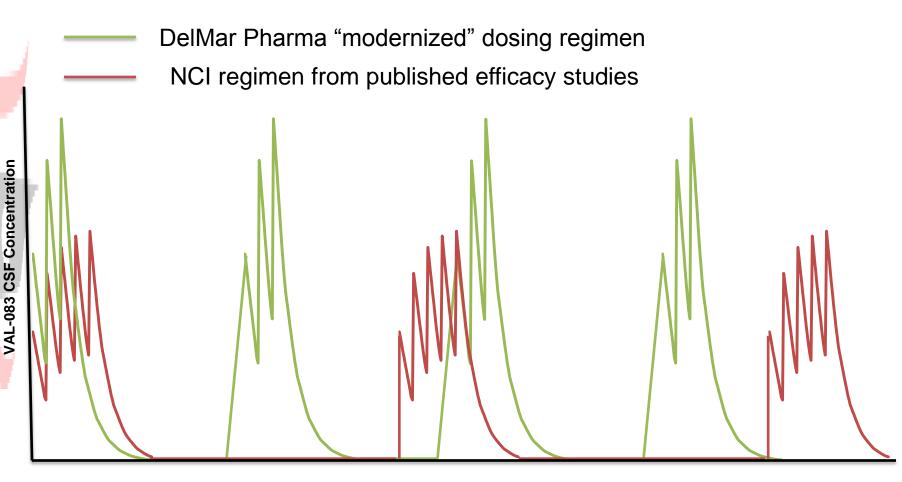
As reported by BC Cancer Agency monograph (2010)

literature (1970s) & China commercial experience





Illustrative Comparison of Dosing Regimen



time





VAL-083: Clinical Development in GBM Interim Results to Date (study ongoing)

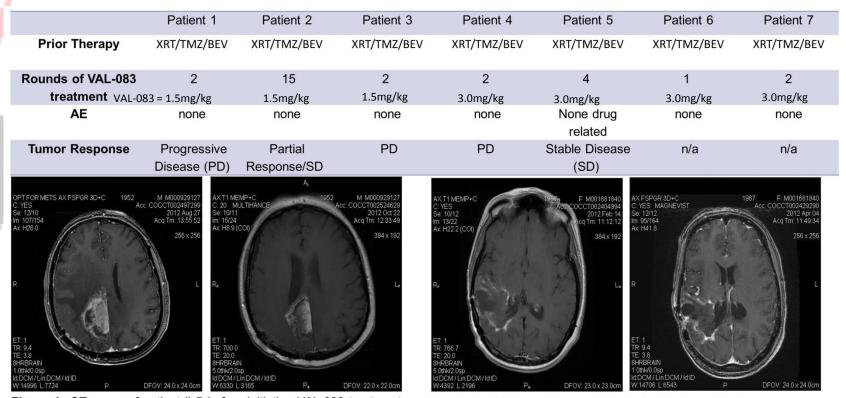


Figure 1: CT scans of patient # 5 before initiating VAL-083 treatment (on the left) and after completion of 8 weeks of treatment (to the right) demonstrating stable disease.

Society of NeuroOncology 2012 Poster Presentation

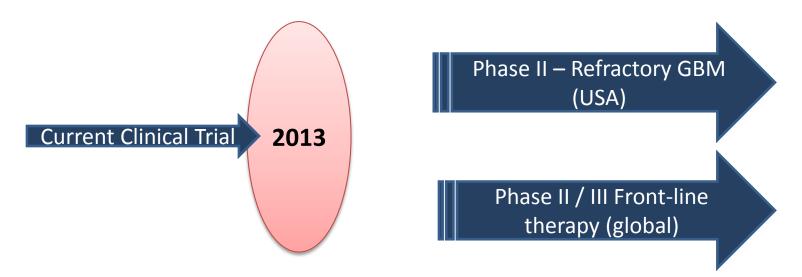
Figure 2: CT scans of patient # 2 before initiating VAL-083 treatment (on the left) and after completion of 7 weeks of treatment (to the right). Treatment resulted in a volumetric reduction by 50% and improved disease symptoms, stable disease (SD) has been maintained for 15 cycles of treatment.





VAL-083: Clinical Development in GBM

Current Phase I/II Study → potentially position DelMar for two multi center registration trials in second half of 2013



- ✓ Re-confirmed published activity against GBM
- ✓ Well defined registration trial
- Registration-ready commercial scale CMC
- New patents claims / Orphan drug protection





DelMar's Unique Partnership in China



Commercial and development partnership with Guangxi Wuzhou Pharmaceutical Group Co. Ltd.

- Provides DelMar with global rights to VAL-083, which is already approved as a cancer chemotherapy in China
- Near-immediate revenue opportunity for DelMar in high-growth international markets
- Guangxi Wuzhou Pharma will fund any clinical activities in China
- DelMar plans to partner China marketing rights to access an established sales force and generate royalty revenue









VAL-083: China Approval

> Approved Indications:

Translated: "chronic myelogenous leukemia and can rapidly reduce tumor size of lung cancer"

Dosage and Administration (Leukemia & Lung Cancer):

- Adult: 40mg each time, Children: 0.6-1 mg/kg
- Once a day, 5 days per course, rest 1-2 weeks and repeat the therapy until complete remission followed with maintenance therapy, 5 days/month.
- Adult: 25-40 mg/day, Children: 0.4-0.6 mg/kg.
- Maintenance therapy should be given for at least six months to ensure efficacy





VAL-083: China Opportunity

- > Challenge: Current sales in China are minimal
 - Drug is not well positioned vis-à-vis standard of care in approved indications
- > Solution: New data to promote sales
 - Near Term: Reposition for refractory therapy in approved indications
 - Longer Term: Expand market with new indications
- Goal: Seek collaboration for marketing to generate royalty revenue
 - Partner with incumbent China-oncology sales force

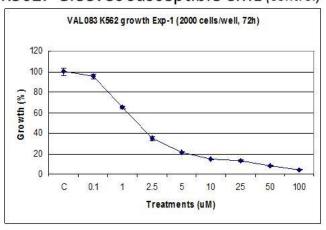




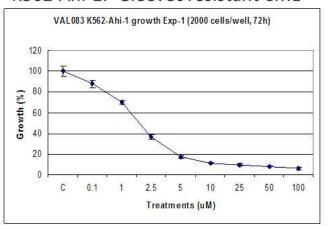
VAL-083: China Opportunity: CML Strategy

1: Demonstrate Activity in Gleevec Resistant CML in vitro

K562: Gleevec susceptible CML (control)



K562-Ahi-1: Gleevec resistant CML



- 2: Confirm activity in Phase IV (post market) clinical study
- 3: Seek marketing partnerships to generate royalty revenue





Upcoming Clinical Data Presentations

American Association of Cancer Research (AACR)	Apr 6 – 10 (Washington DC)
American Society of Clinical Oncology (ASCO)	May 31 – Jun 4 (Chicago IL)
Society for NeuroOncology Annual Meeting (SNO)	Nov 21 – 24 (San Francisco CA)





Leadership & Experience



Jeffrey Bacha, BSc MBA: CEO & President

- > 20 years of experience in biotech and pharmaceuticals
- Founding CEO, Inimex Pharmaceuticals
- Senior Manager & Director, KPMG Health Ventures
- Emory Univ., School of Business
- UC San Diego, BioPhysics/PreMed



Dennis Brown, PhD: Chief Scientific Officer

- > 30 years cancer drug discovery and development
- Founder: Matix Pharmaceuticals (acquired by Chiron)
- Founder: Chemgenex (acquired by Cephalon)
- Harvard Medical School, Assistant Professor
- Stanford Univ. Med School, Research Associate
- NYU, PhD Radiation and Cancer Biology

DelMar PHARMACEUTICALS Development Team

Responsible for successful development & commercialization of more than 20 oncology products.





Directors & Advisors

Bill Garner, MD, Director, coFounder DelMar; CEO Invion Ltd. (ASX:IVX)

John K. Bell, CA Director, President of Onbelay Capital

Victor Levin, MD Prof. Emeritus MD Anderson Cancer Center (Neuro-Oncology)

Susan Chang, MD Chair, NeuroOncology Department UCSF

James Perry, MD Chair, Canadian Brain Tumor Consortium

Howard Burris, MD Director, Sarah Cannon Cancer Research Institute

Bill Bodell, PhD Prof. Emeritus UC Berkley (DNA Damage & Repair)

Dan Zhang, MD SFDA Oncology Advisory Panel (China FDA)

Christine Charette Former Biotech Analyst, BMO Nesbitt Burns

Sol Barer, PhD Founder, Celgene





Track Record of Achievements

- > Launched clinical trial in 2011
- > Awarded Orphan Drug Designation by US FDA for VAL-083
- > Demonstrated clinical activity with lead drug candidate
- Awarded three research grants from National Research Council of Canada
- > Presentations at leading scientific & business conferences
- > Acquired exclusive commercial rights to VAL-083 in China
- > Filed five new patents in 2011/12
- > Established a highly-experienced drug development team and advisors
- > Named to "Ready to Rocket" list in 2010/2012
- > 2010 Winner: Discovery Parks Business Plan Competition
- Working with leading academic centers on continued research and product development





DelMar Pharma Investment Thesis

- Clinical-stage oncology company
- Proven drug candidate
- Streamlined clinical plan
- Attractive valuation
- Highly experienced team
- Potential for near-term investor exit

Thank You

Del Mar Pharmaceuticals (BC) Ltd.

Jeffrey Bacha, B.Sc., MBA – President & CEO

- jbacha@delmarpharma.com
- +1 604 317 7022

Corporate Headquarters:

Suite 720 – 999 West Broadway Vancouver, British Columbia Canada V5Z 1K5

Clinical Operations:

3475 Edison Way, Suite R Menlo Park, California 94025 USA

