



News Release

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“OneMedForum New York 2011” Announces Advisory Board Additions and Introduces Presenting Companies

Leading Healthcare and Life Science Companies Will Assemble in New York for 2nd Annual Trans-Atlantic Conference

NEW YORK, April 19, 2011— [OneMedPlace](#) announced today that its mid-year conference, to be held June 23 -24, 2011, has added new members to its Advisory Board and has selected an initial group of “discovery” companies—lesser known companies with significant growth potential. The conference will focus on connecting promising companies from the US and Europe with leading US and European investors. In addition, delegates will gain insights into the critical areas of regulatory approval and reimbursement, as well as how to build distribution and sales organizations in both Europe and the United States.

“We are fortunate to continue to attract some of the most talented investors in healthcare to help us make this conference a success,” said **Brett Johnson**, Founder of OneMedPlace and conference co-chair. “They bring great insights into helping us identify the most promising companies.”

Joining the [current Advisory Board](#) of the 2011 OneMedForum include: **Marco Elser**, Rome, CEO & Partner of Capital Markets at AdviCorp. AdviCorp has been involved in numerous healthcare company financings in the US and Europe. Mr. Elser is also President of the Harvard Club of Italy. **Cecilia Gonzalo**, New York, is Managing Director of Warburg Pincus LLC, one of the world’s leading venture groups. **Klaas de Boer**, London, is Managing Partner of Entrepreneurs Fund Management, LLP. **J. Misha Petkevich**, Boston, is Co-Founder & Co-Managing Partner at Bladerock Capital. His fund concentrates investments in microcap companies. **Jon Garfield**, Los Angeles, chaired the advisory board for the 2011 San Francisco Forum. Mr. Garfield is the former CEO of a publicly traded medical device company. **Hany Awadalla**, New York, is Managing Director of HSA Advisors and has a long history of providing banking services to healthcare and the life sciences companies. **Pietro Strada**, London, is managing Director of Centerboard Partners.

The idea of an annual Forum, where the best ideas and innovations and most promising lesser-known companies can present to an audience of investors, has been well received. New York is the natural venue for such an event, as it remains the capital of global finance and thus can attract investors and companies from around the world.

“Conferences that can connect European and American emerging companies and investors create a strategic advantage in an increasingly global market,” said **Marco Elser**.

Pietra Strada, of Centerboard Partners, added: “Internationalization is invariably a key challenge for European growth companies. Gaining exposure to knowledgeable US and global life science investors and strategic partners at a conference such as this is of tremendous value for these companies.”



The roster of committed presenting companies includes: [Insituvue](#), developing a hand-held ultrasound tool that displays a see-through image at the patient's skin surface; [ADS Biotechnology](#), developing small volume resuscitation fluid for volume expansion in patients with ARDS and CLS; [NeoStem](#), conducting research with adult stem cells in US and China and developing pharmaceuticals in China; [InTUUN Systems](#), providing cloud-based virtual physician network integration solutions; [Cervilenz](#), developing a simple diagnostic for short cervix and preterm birth risk; [CeQur](#), developing and commercializing advanced insulin delivery systems to treat diabetes; [Saluda Medical](#), developing implantable neuromodulation systems to address chronic neuropathic pain; [Prochon Biotech](#), developing effective solutions for tissue regeneration; [WaferGen Biosystems](#), providing a high-speed and low-cost gene expression and genotyping technology; [ADVENTRX Pharmaceuticals](#), improving the performance of existing anti-cancer drugs by addressing limitations in their safety and use; [Compumedics](#), focusing on technologies in sleep medicine and neurology; [Wound Management Technologies](#), developing advanced biotech medical devices (activated collagen) for diabetes and wound care; [HealthLink Europe](#), a medical device distribution company; [Thermogenesis](#), developing innovative technologies that address stem cell processing and cryopreservation; [MEDomics](#), providing personalized medicine based on genome analysis; [Del Mar Pharmaceuticals](#), developing proven cancer therapies in high-impact orphan indications; [SEA Medical](#), developing a pioneering technology for the safe preparation and delivery of IV medications; [QR Pharma](#), developing novel drugs treating Alzheimer's Disease; [Accord Biomaterials](#), developing materials for use in biomarker assays and diagnostics; [Biovista](#), developing technology to discover and repurpose drugs for unmet needs.

About [OneMedPlace](#)

[OneMedPlace](#) is a virtual community that connects emerging companies seeking capital, distribution, and visibility with investors and strategic partners looking for health and medical innovations to invest in, acquire, license, distribute, purchase or utilize. OneMedPlace uses an integrated set of tools including a database of over 8,000 companies and resources, biannual business development and investment conferences, video coverage of important healthcare events, and a weekly e-newsletter tracking the major trends in healthcare and the companies involved.

About OneMedForum

Founded in 2008, [OneMedForum](#) events are held biannually in San Francisco in January and in New York in June. They are designed to create a communications platform for emerging companies to connect with strategic partners and investors. OneMedForum New York was launched in 2010 and successfully brought together 74 promising private and microcap healthcare and life science companies with a wide range of investors and strategic partners. OneMedForum NY was previously recognized by Mayor Michael R. Bloomberg as an important event supporting innovation in the healthcare and life science industries by "giving them the support, guidance and information they need to raise capital and develop innovative new ideas." Mayor Bloomberg proclaimed June 29th-30th 2010 in the city of New York as "OneMedForum Days."

For more information, please visit www.OneMedPlace.com