



Rocket Builders Names Del Mar Pharmaceuticals to “Ready to Rocket” Life Science List

BC’s Life Science companies positioned for significant milestones in 2011

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Rocket Builders today released its first-ever “Ready to Rocket” list of B.C. Life Science technology companies. The ten privately-held companies are positioned to achieve significant milestones in 2011 that will lead them to rapid growth and investment.

The “Ready to Rocket” recognition list is the only predictive list of its kind in North America.

Life Science technology encompasses Biotechnology, Pharmaceuticals, Diagnostics, Medical Devices, Healthcare Information Technology and other innovations improving health. British Columbia has a diversified mix of companies across all of these areas.

According to Thealzel Lee, Senior Partner at Rocket Builders, “B.C. has a strong tradition of creating successful companies in Life Science sectors like biotechnology and medical devices. With strong academic and preclinical research centres, many experienced entrepreneurs, and an active community of angel investors, B.C. has a great climate to generate Life Science companies with great potential.”

The life science industry came through the recent recession remarkably well, with global growth between 4% and 6% and it is forecast to grow globally at 5% to 7% over the next 3 years. In emerging markets like South America, Asia and Russia, growth is over 15%.

The climate for investment is very positive for Life Science companies. “Last year, Life Science investment in Canada jumped 38 per cent over 2009,” said Geoffrey Hansen, Managing Partner at Rocket Builders. “And with growing demand for biotechnology and medical devices in emerging markets like China and India, the investment prospects for young innovative companies from Canada are very good.”

“We are very pleased to be included as an emerging growth company among this distinguished list of BC Life Sciences Companies,” said Jeffrey Bacha, Del Mar Pharma’s President & CEO. “We look forward to continued success as we advance our lead product into human clinical trials.”

About Ready to Rocket

Ready to Rocket is a unique business recognition list that profiles technology companies within ICT, Cleantech and Life Sciences with the greatest potential for revenue growth. Each year, based on analysis of trends that will drive growth in the technology sector, Rocket Builders identifies private companies in each of the above mentioned sectors that are best positioned to capitalize on the trends for growth. This selection methodology has been an accurate predictor of growth with "Ready to Rocket" companies exceeding the industry growth rate. Also, many of these companies raise investment capital and each year many of the profiled "Ready to Rocket" companies are acquired. "Ready to Rocket" is a trademark of Rocket Builders, a respected management consulting firm servicing the technology industry. To qualify for the "Ready to Rocket" list, companies must have a fully commercialized technology and some customer traction with their products. Potential candidates for the list are then mapped against the key trends identified by Rocket Builders. <http://www.readytorocket.com>

About Rocket Builders

Rocket Builders is a management consulting firm providing sales and marketing services. With a focus on helping technology companies to grow and prosper, Rocket Builders has a proven track record of success with its clients. Since 2000 the company has been engaged in market research, market planning, business development initiatives, strategic selling, and product launches for over 200 organizations.

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Rocket Builders

2011 "Ready to Rocket" Life Science List

Aquinox Pharmaceuticals Inc
Boreal Genomics Inc.
Celator Pharmaceuticals, Inc.
GenoLogics Life Sciences Software
Kardium Inc.
LightIntegra Technology Inc.
Progressive Health Innovations
Incorporated
Sirius Genomics Inc.
Wolf Medical Systems Incorporated
Xenon Pharmaceuticals Inc.

2011 Life Science Emerging Rockets List

Agrisoma Biosciences Inc.
ARC Medical Devices Inc.
Augurex Life Sciences Corp.
Bionic Power Inc.
Cellfor Inc
Cogent Health Solutions Inc.
Del Mar Pharmaceuticals.
enGene Inc.
Indel Therapeutics Inc.
Inimex Pharmaceuticals Inc.
Superna Life Sciences
Valocor Therapeutics, Inc
VanRx PharmaSystems Inc.
viDA Therapeutics
Zymeworks Inc.